

i4cp



SURVEY RESULTS |

# Pride Month, Inclusion, and Juneteenth

# About i4cp

i4cp is a research firm that discovers next practices in human capital. Our member organizations rely on i4cp to ensure that their efforts will make the greatest impact on the business today and in the future. Through superior research, peer collaboration, tools, and data, we provide insights that help organizations better anticipate, adapt, and act in a constantly changing business environment.

**Visit [i4cp.com](http://i4cp.com) to learn more.**

## About this report

This report provides preliminary results from our recent study. More complete results, including charts, market performance breakdown and other analysis, are made available exclusively to i4cp corporate members.

In this survey, multiple questions used the well-accepted 1-5 Likert-type scale, with a 1 rating generally designated as “not at all” and a 5 rating as “a very high extent.” Mean scores are the average of those ratings.

**©2020 by Institute for Corporate Productivity (i4cp). All rights reserved.**

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law. For permission requests, write to **[i4cp.com/contact](http://i4cp.com/contact)**.

### **FOR COPIES OF THIS REPORT**

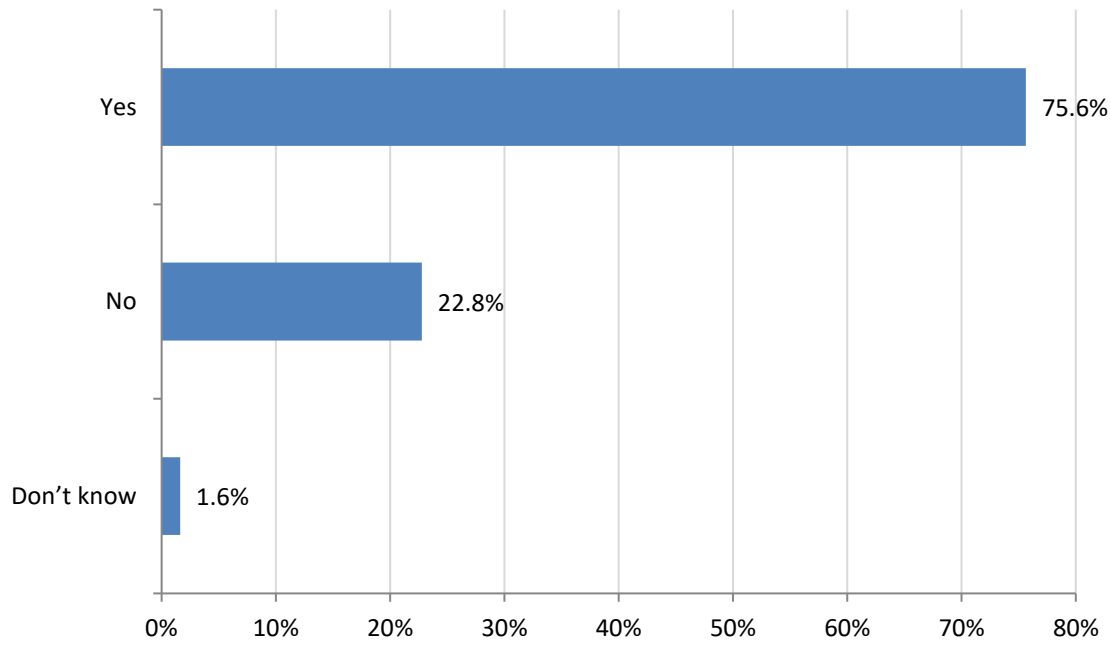
Research reports published by i4cp are made available to member organizations and may be shared internally on an unlimited basis. For non-member access or information on i4cp membership, visit the i4cp website at **[i4cp.com](http://i4cp.com)** or call **1-866-375-i4cp (4427)**.

# Contents

- Survey Responses .....2
- 1. Does your organization formally recognize Pride Month in some way each year? .....2
- 2. In what ways (if any) has the COVID-19 pandemic altered your organization’s 2020 plans in observance of Pride Month? (select all that apply) .....3
- 3. In what ways (if any) has the death of George Floyd and the resulting shift in inclusion & diversity focus impacted your organization’s Pride Month observances? (select all that apply) .....4
- 4. Is your organization planning any type of Juneteenth observance (June 19th, which celebrates the end of slavery) this year? (select all that apply) .....5

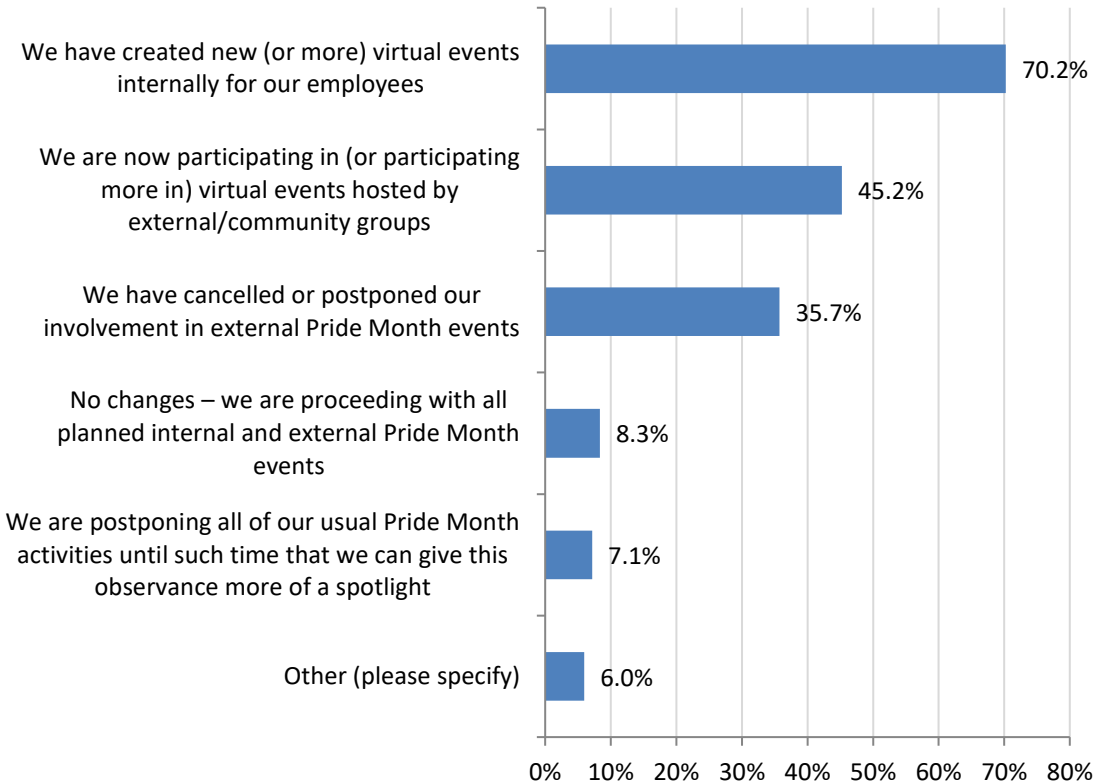
# Survey Responses

1. Does your organization formally recognize Pride Month in some way each year?



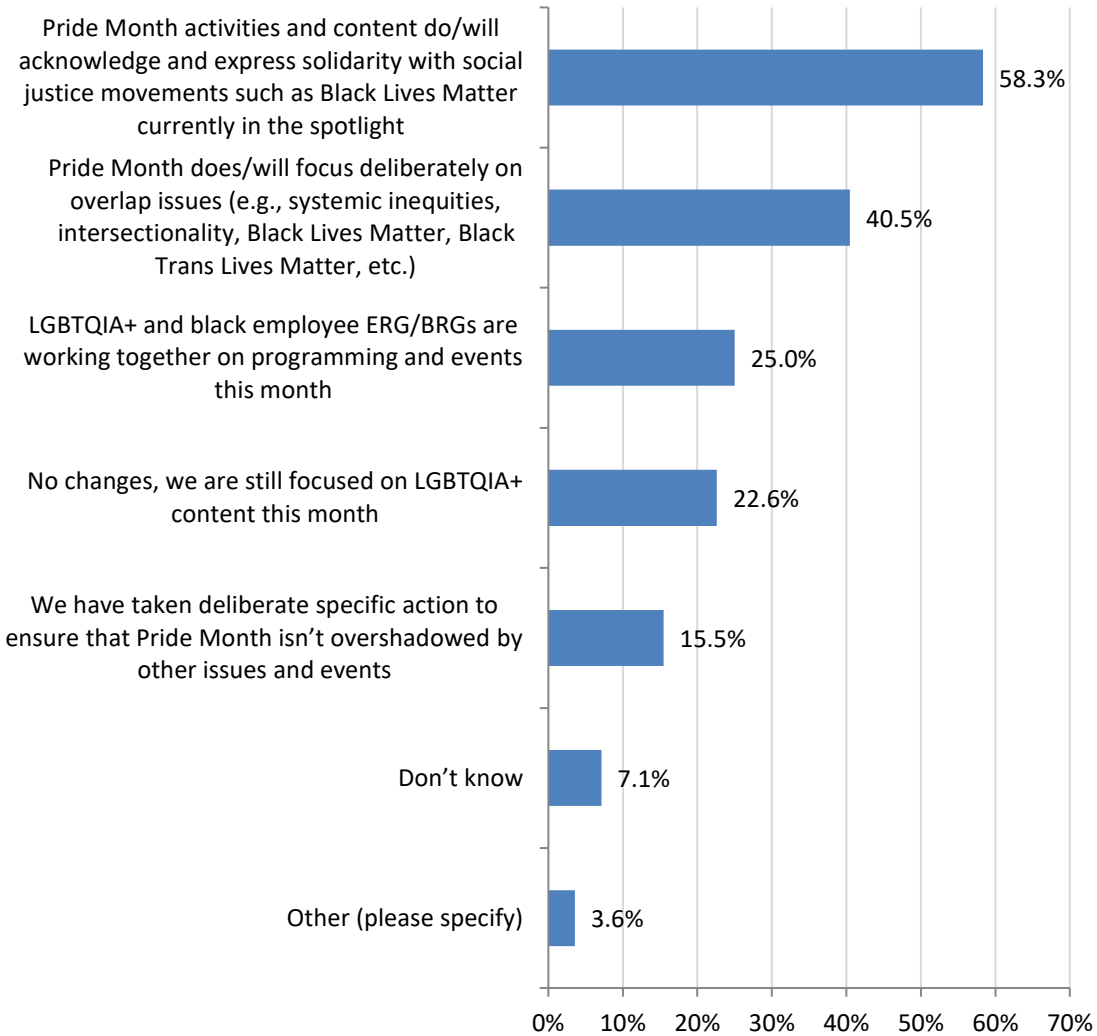
n = 123

2. In what ways (if any) has the COVID-19 pandemic altered your organization’s 2020 plans in observance of Pride Month? (select all that apply)



n = 84

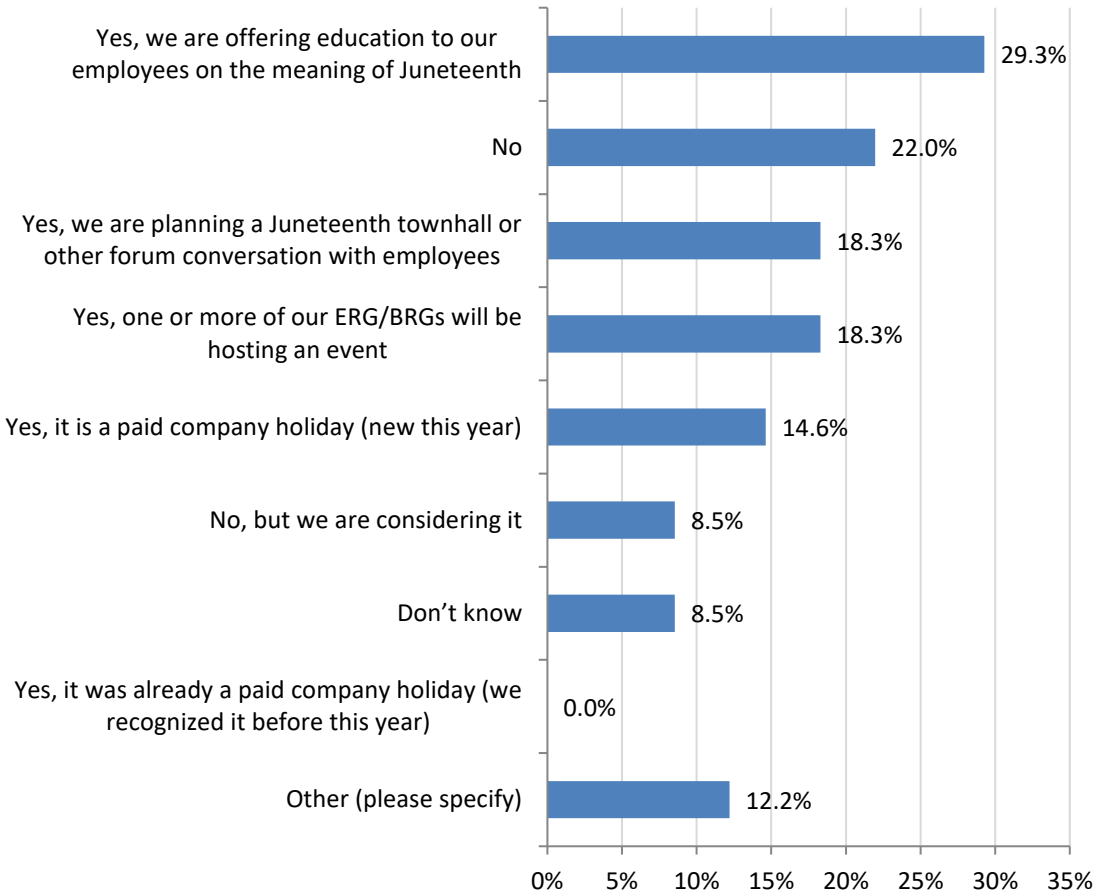
3. In what ways (if any) has the death of George Floyd and the resulting shift in inclusion & diversity focus impacted your organization’s Pride Month observances? (select all that apply)



n = 84



4. Is your organization planning any type of Juneteenth observance (June 19th, which celebrates the end of slavery) this year? (select all that apply)



n = 82



Discover your next practice.

Learn more at [i4cp.com](http://i4cp.com)