



SURVEY RESULTS |

Organizational Action on Racial Equity

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About this report

This report provides preliminary results from our recent study. More complete results, including charts, market performance breakdown and other analysis, are made available exclusively to i4cp corporate members.

In this survey, multiple questions used the well-accepted 1-5 Likert-type scale, with a 1 rating generally designated as “not at all” and a 5 rating as “a very high extent.” Mean scores are the average of those ratings.

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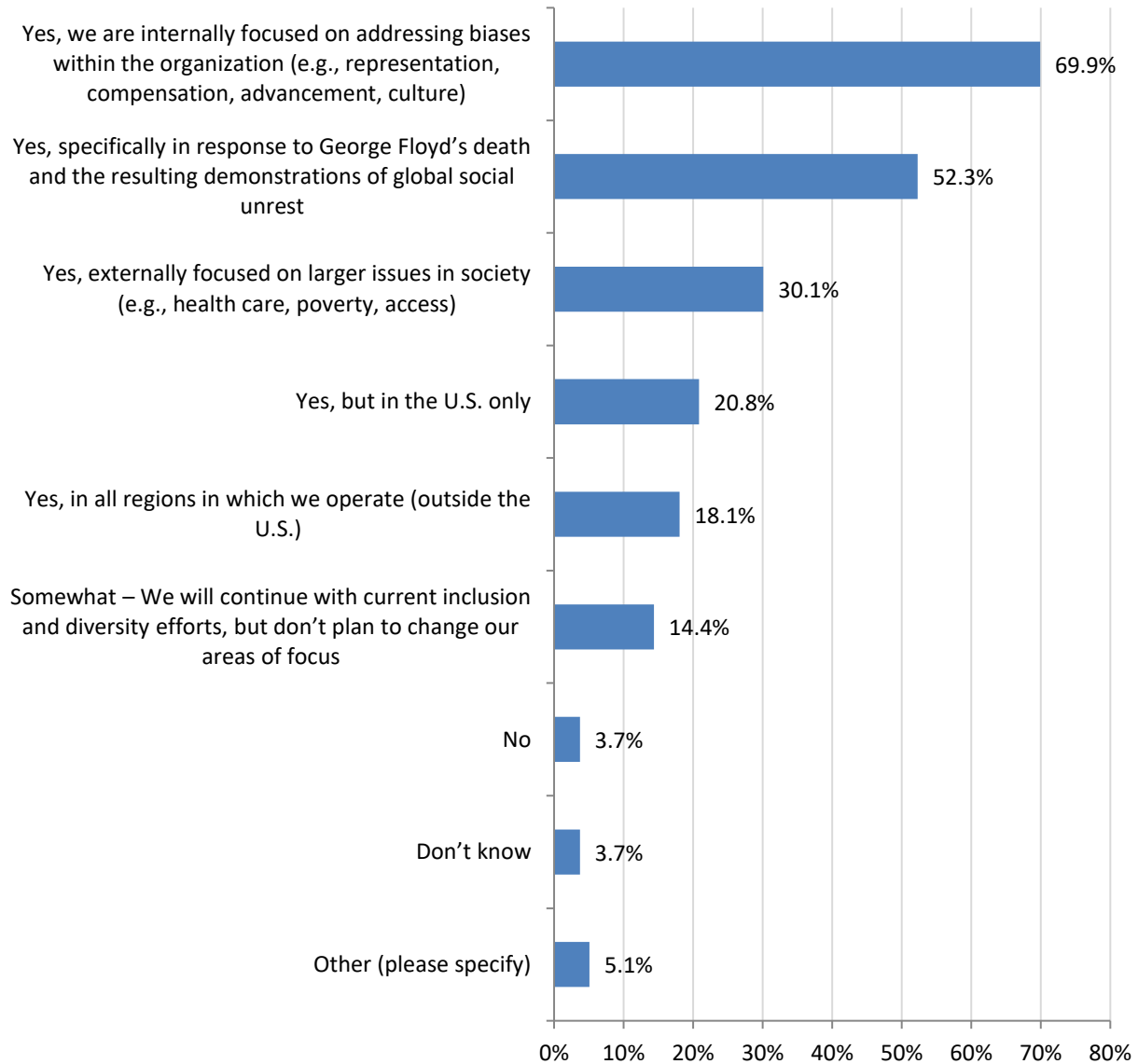
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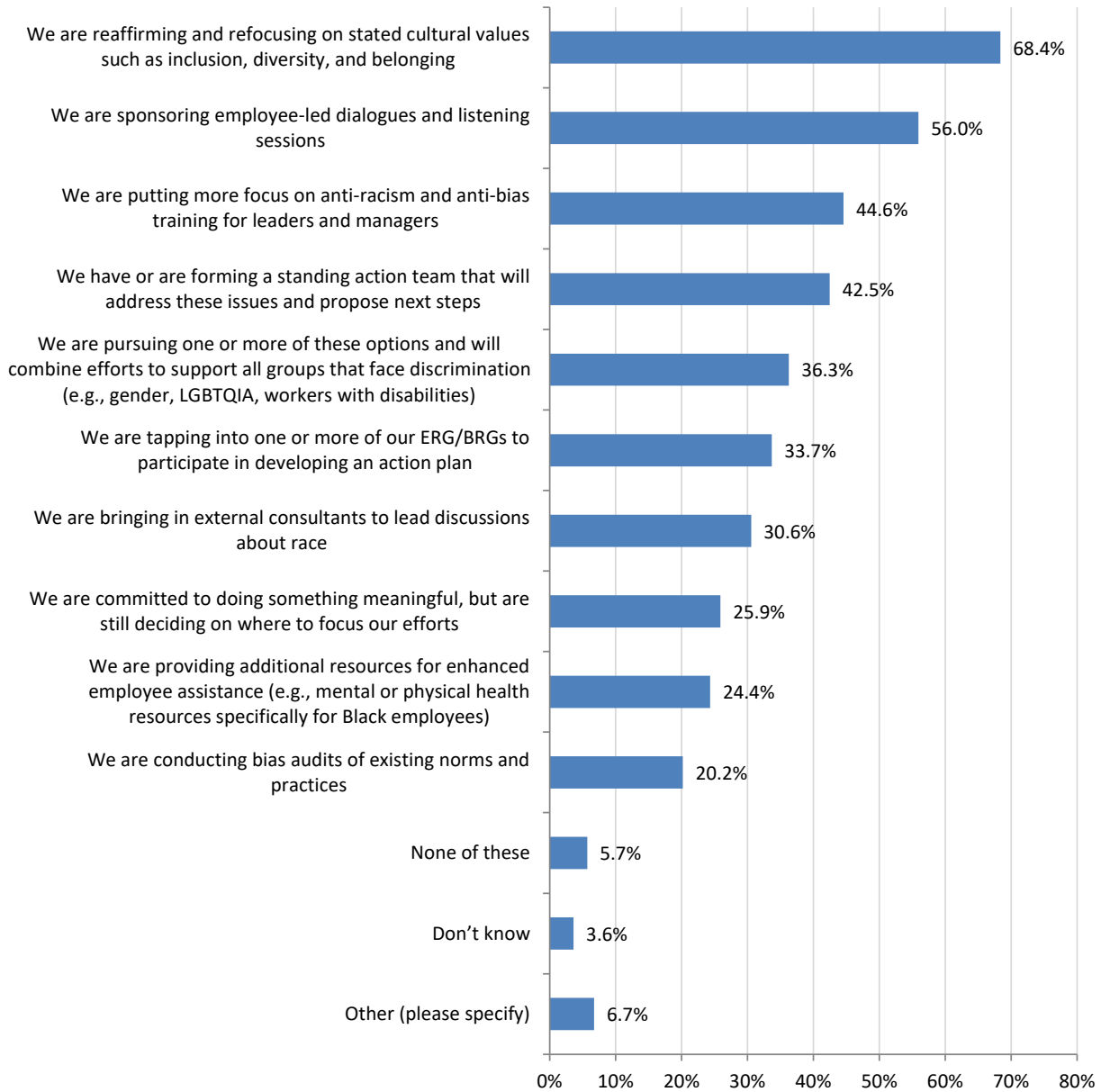
Survey Responses

- In the wake of George Floyd’s death, does your organization plan to respond specifically to address racial inequities and social injustice? (select all that apply)



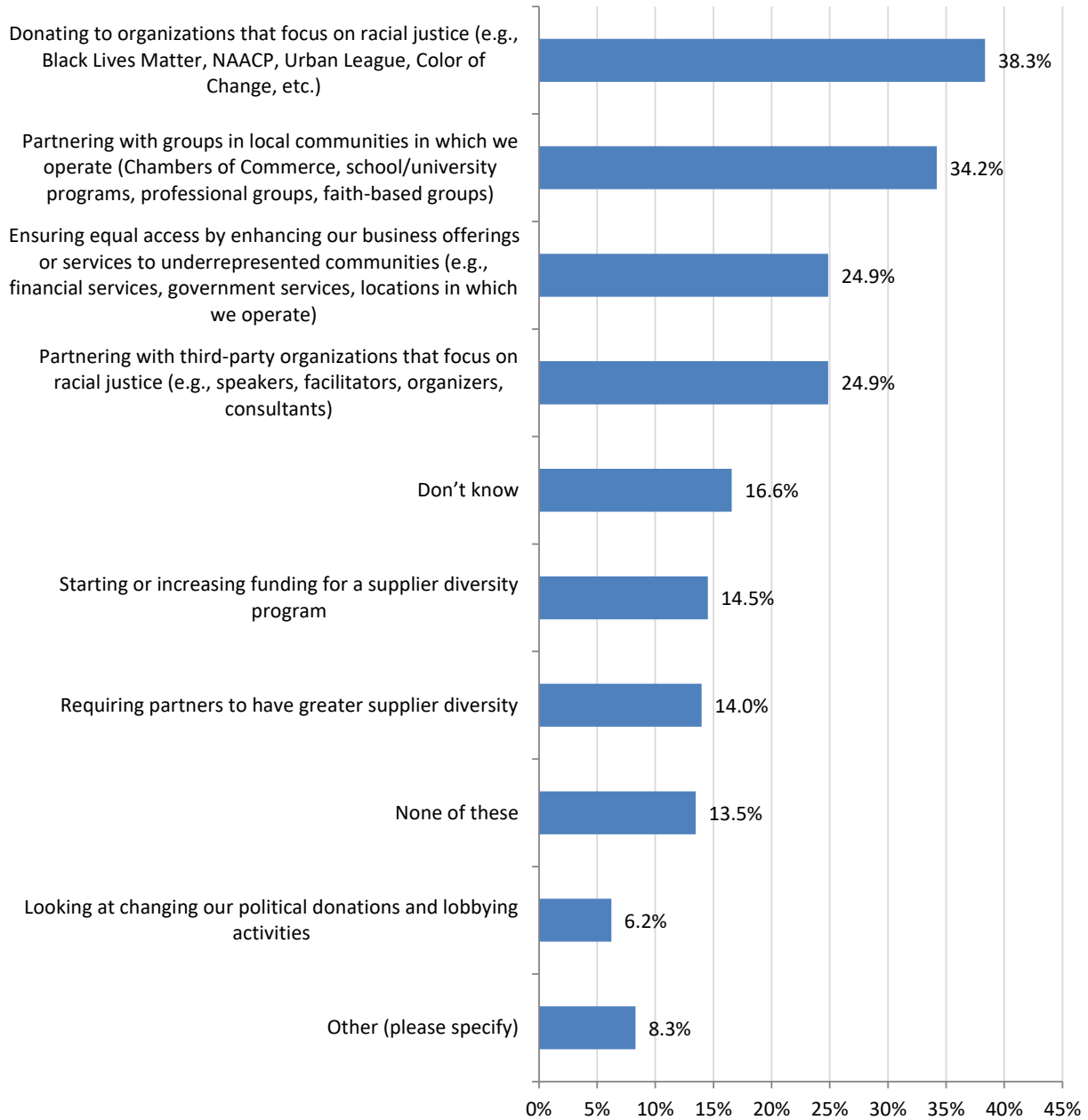
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2. What internal action(s) is your organization taking or planning to take to address racial inequities? (select all that apply)



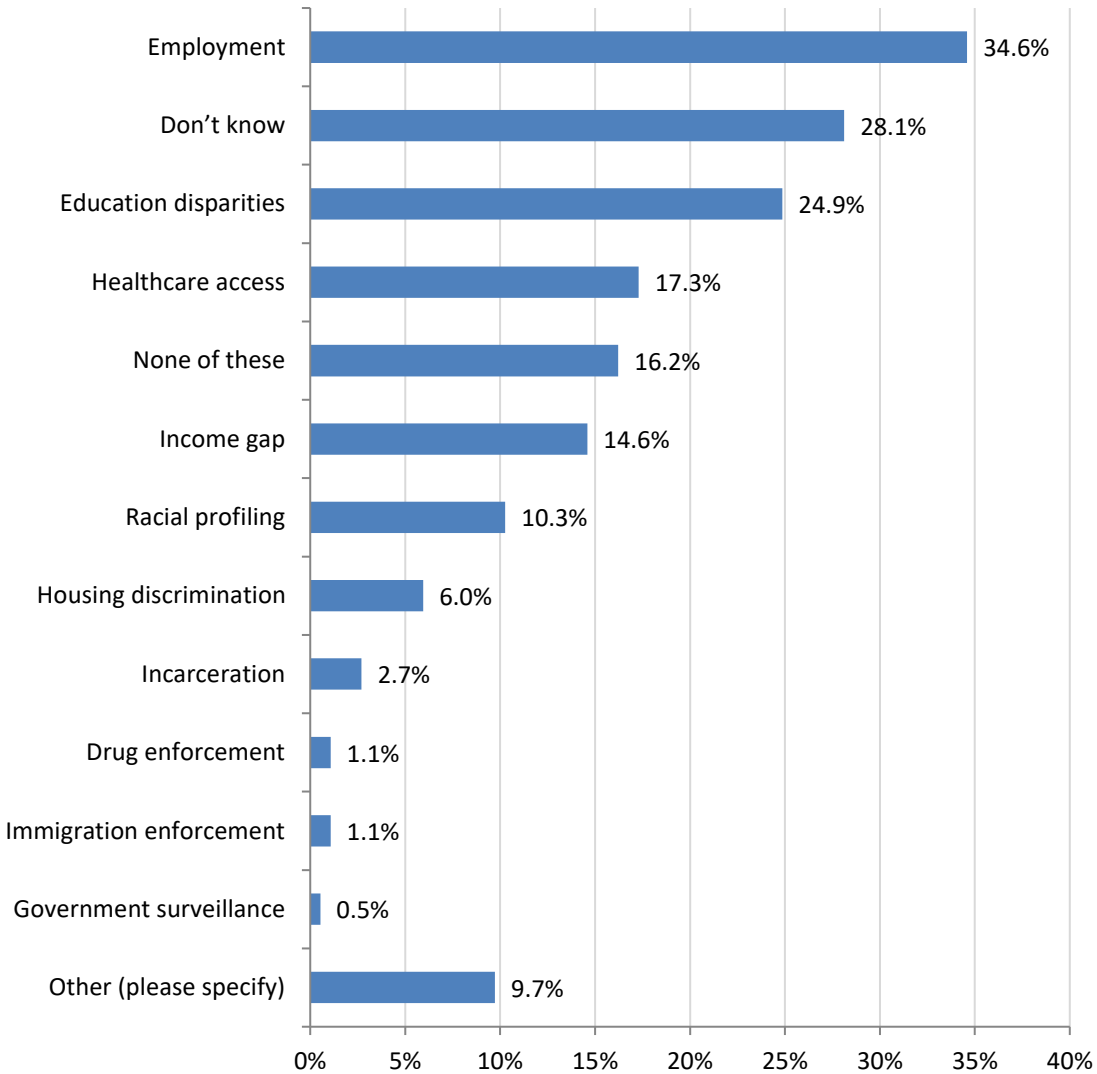
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3. What external action(s) is your organization taking or planning to take that will address systemic racial inequities or racial justice? (select all that apply)



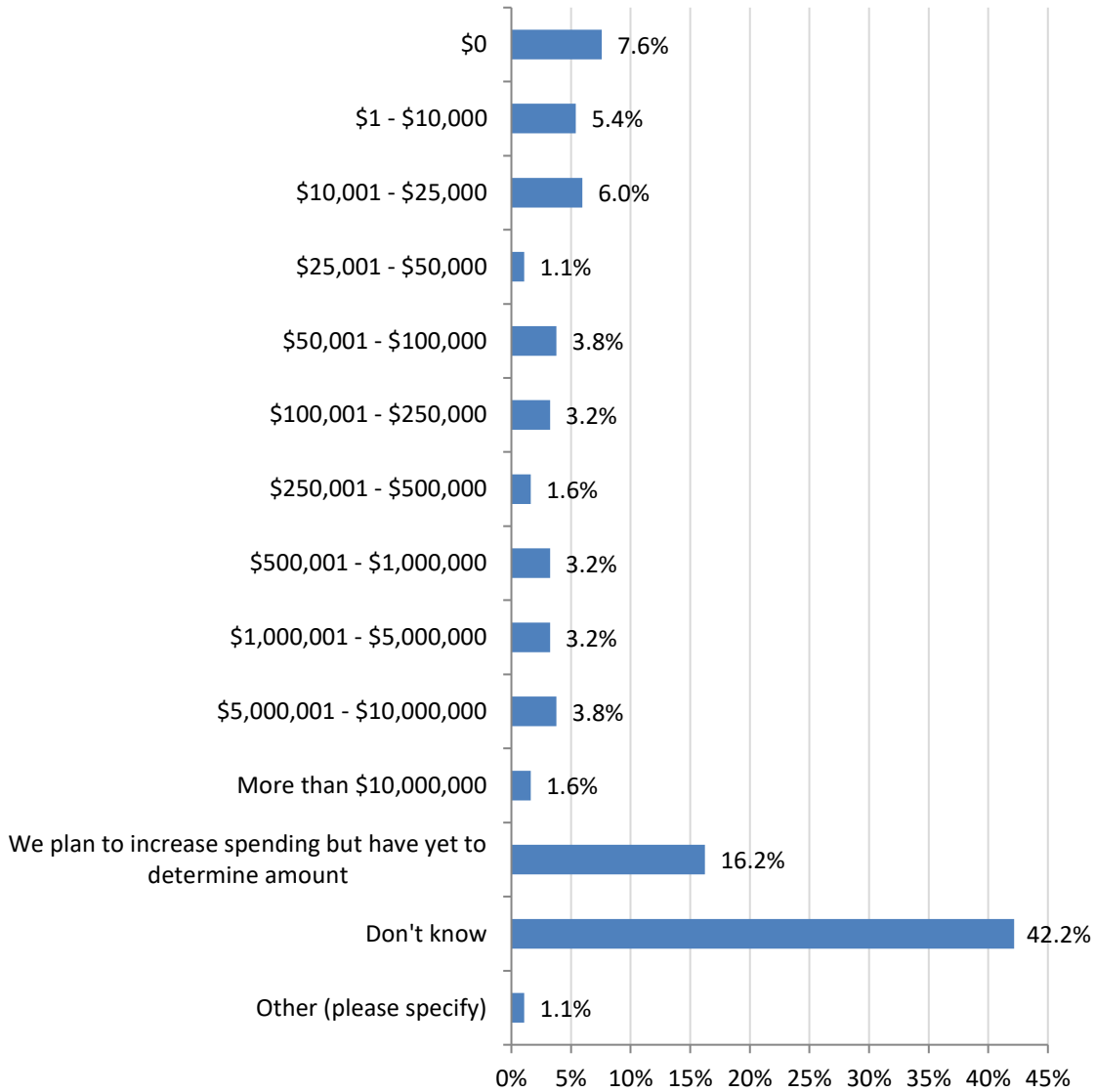
n = 193

4. If your organization is targeting a specific element of systemic racism in society with its efforts, what element have you chosen to focus on? (select all that apply)



n = 185

5. Approximately what dollar amount does your organization plan to spend in the next 12 months (programs or donations) specifically to address systemic racial inequities or racial justice?



n = 185



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